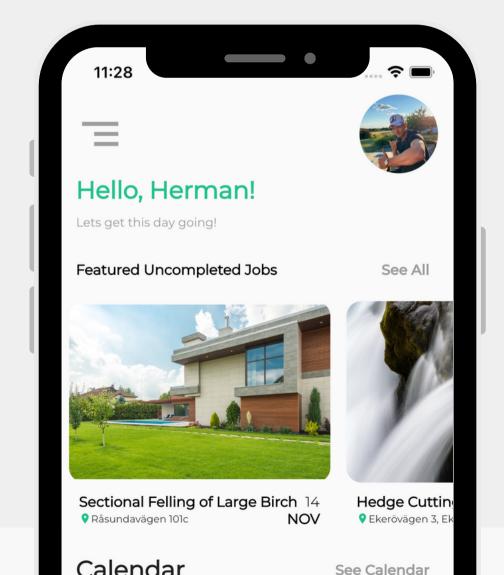


Revolutionising the way arborists plan and assess risk.



Stockholm, Sweden

First: What is an Arborist?

Tree Care and Maintenance:

Arborists are responsible for the proper care and maintenance of trees, including pruning, fertilizing, and diagnosing potential health issues. They use their expertise to determine the best methods for promoting healthy growth, preventing diseases, and addressing pest problems. This aspect of their work involves understanding the unique needs of various tree species, as well as the environmental factors that impact their health.

Tree Risk Assessment and Removal:

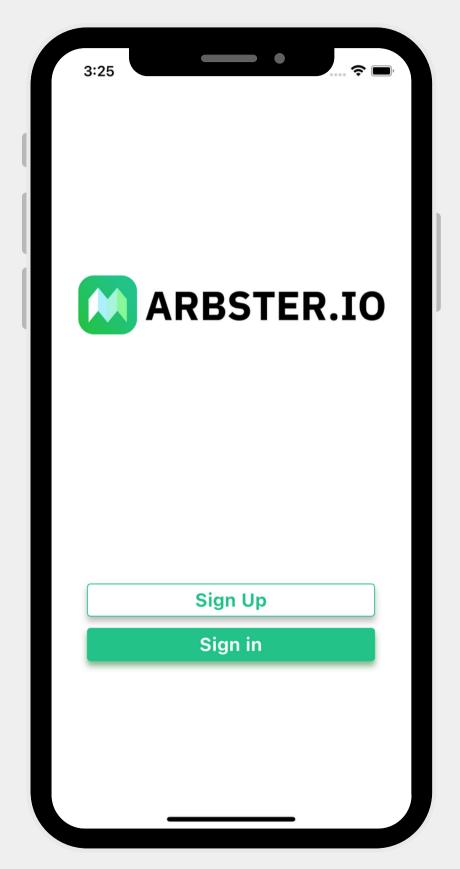
Arborists conduct tree risk assessments to identify potential hazards, such as weak branches, structural issues, or diseases that could lead to tree failure. They provide recommendations on how to mitigate these risks and, when necessary, safely remove trees that pose a threat to people, property, or other vegetation. This aspect of their work requires specialized knowledge of tree biology, as well as practical skills in using equipment for safe and efficient tree removal.

Planting and Preservation:

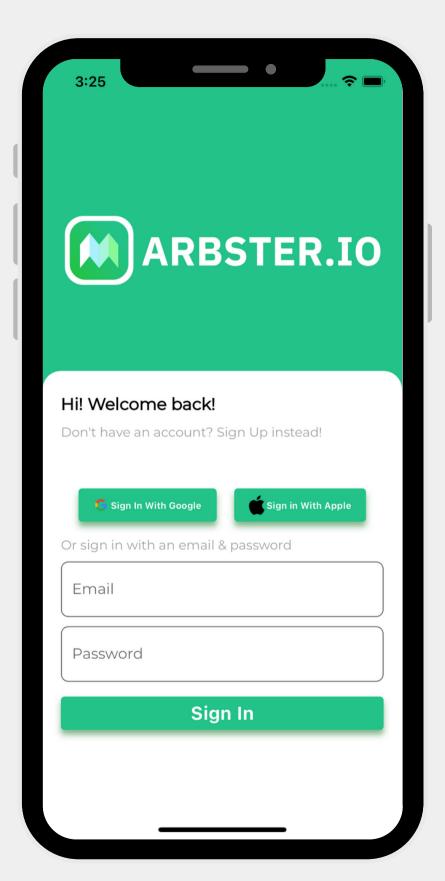
Arborists are involved in the planting and preservation of trees and other woody plants in urban and natural environments. They help select the appropriate species for a given location, considering factors like climate, soil conditions, and available space. Additionally, they advise on best practices for planting and transplanting trees, ensuring their long-term survival and growth. Arborists also play a role in preserving existing trees during construction projects or other activities that could impact

They help select the appropriate species for a given location, and available space. Additionally, they advise on best practices for planting and transplanting trees, ensuring their long-term survival and growth. Arborists also play a role in preserving existing trees during construction projects or other activities that could impact their health or structural integrity.

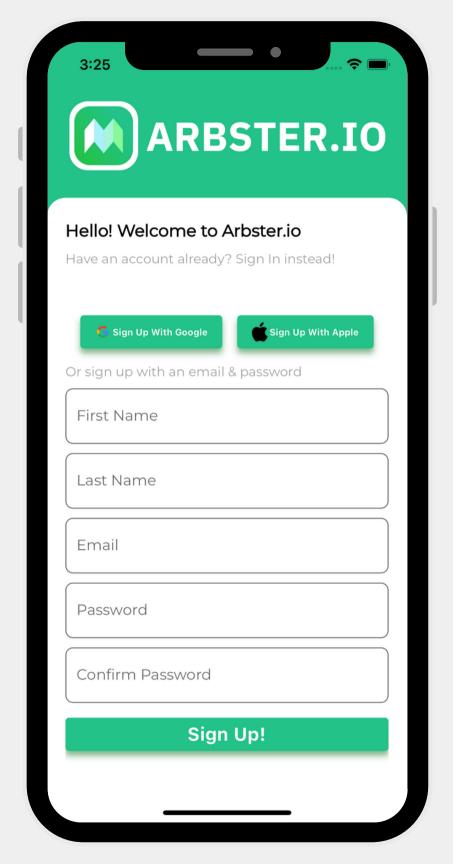
Sign In/Sign up Pages



Sign Up / Log In Splitter Page



Log in Page



Sign Up Page

Hello, Herman! Lets get this day going! Featured Uncompleted Jobs See All Sectional Felling of Large Birch 14 Hedge Cutting Råsundavägen 101c NOV 🗣 Ekerövägen 3, Ek Calendar See Calendar WE TH 16

Sectional Felling of Large Birch

11:11 AM

Råsundavägen 101c

Home

11:28

Starting Page

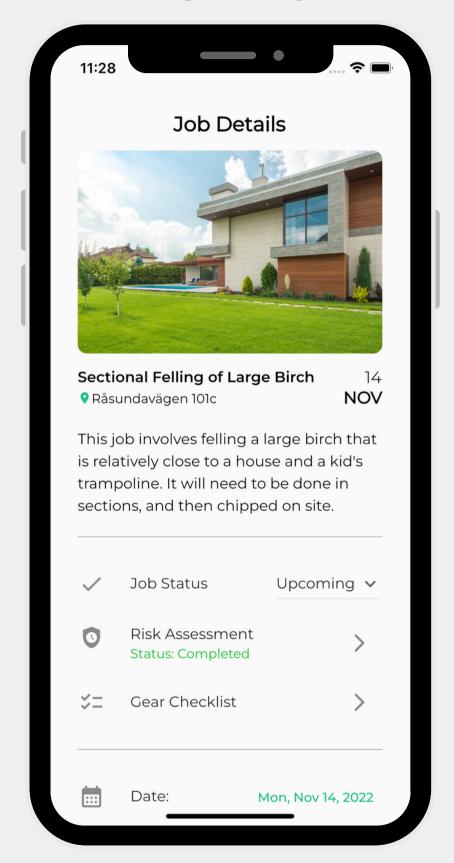
The first thing that you see of the app.

O1 Clear overview of the Arborists day.

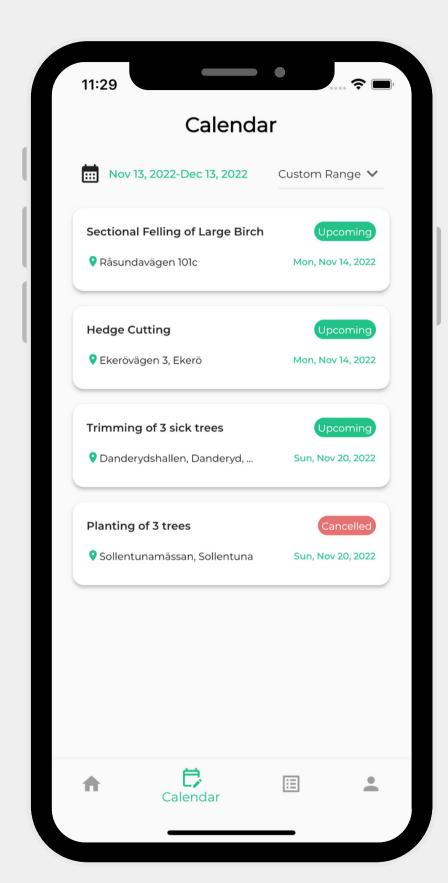
02 Cohesive colors, fonts and design elements.

O3 Clearly labeled and intuitive actions that can be taken.

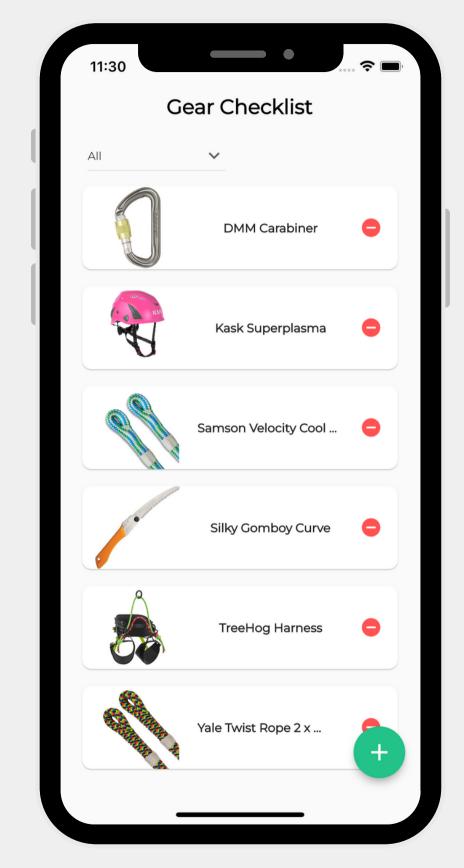
Job Planing Pages



Job Overview Page

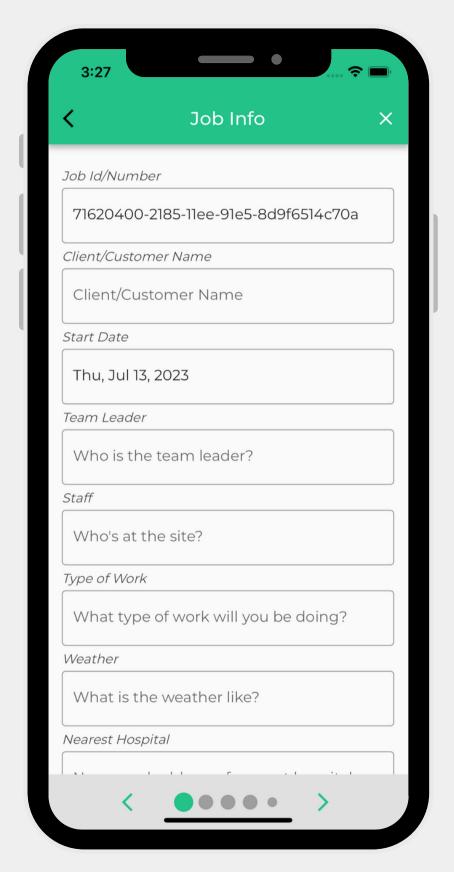


Job Calendar Page

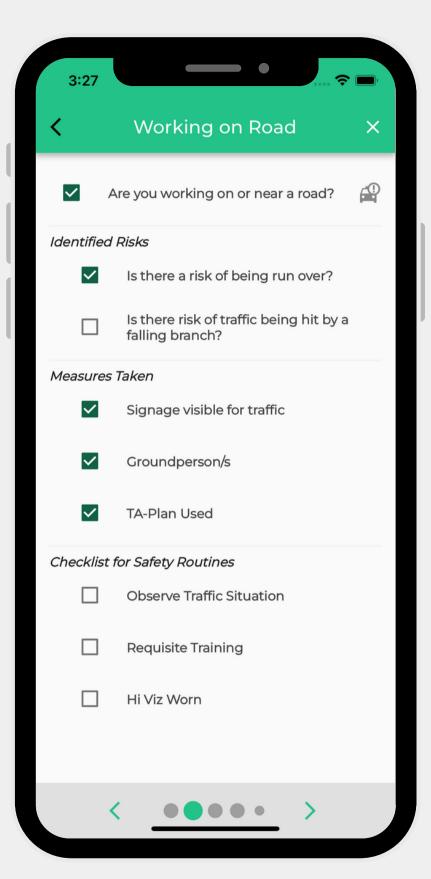


Job Gear Checklis

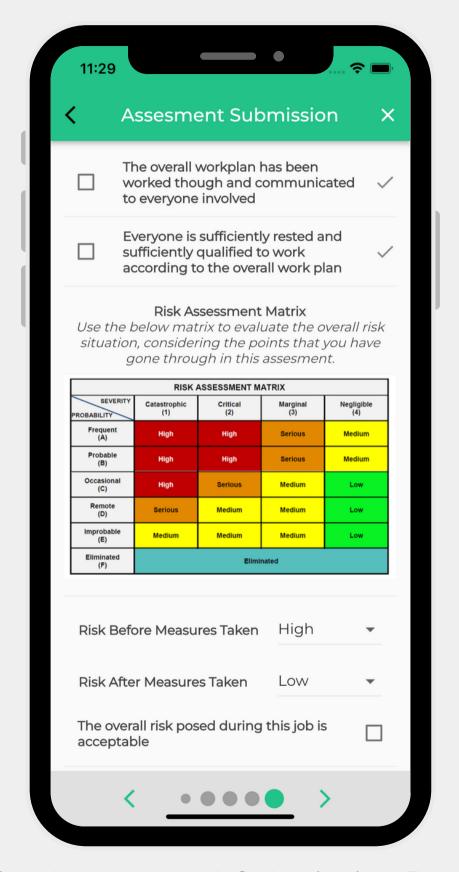
Risk Assessment Module



Risk Assessment Overview Page

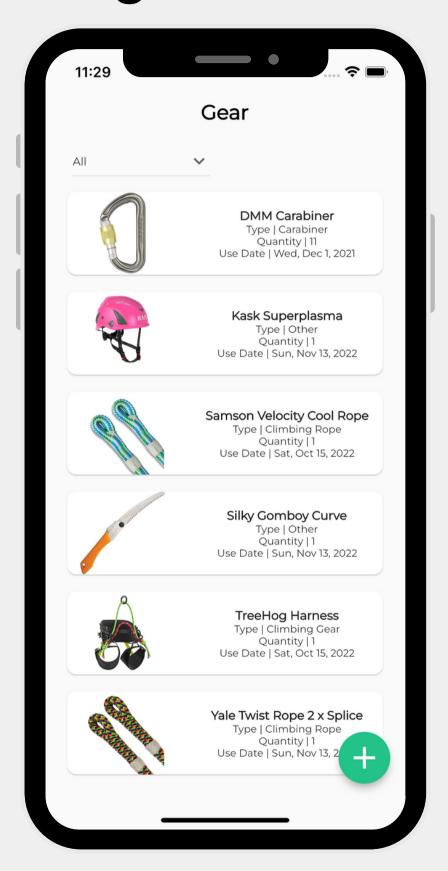


Risk Assessment Question Page

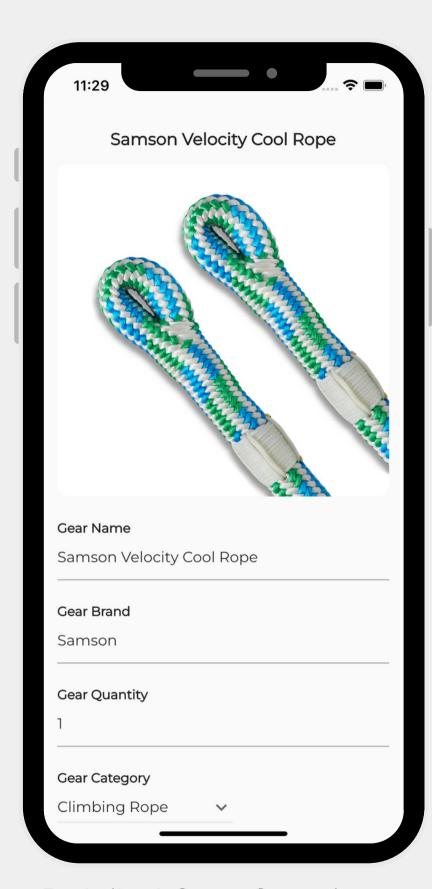


Risk Assessment Submission Page

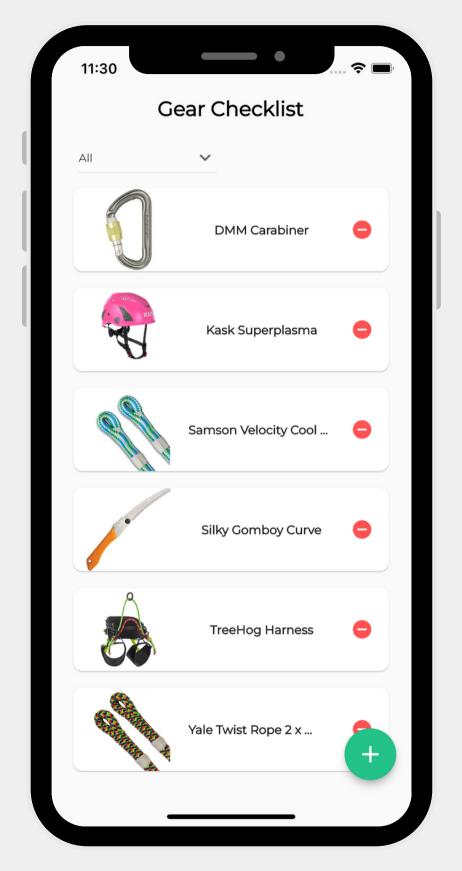
Gear Page



Gear Overview

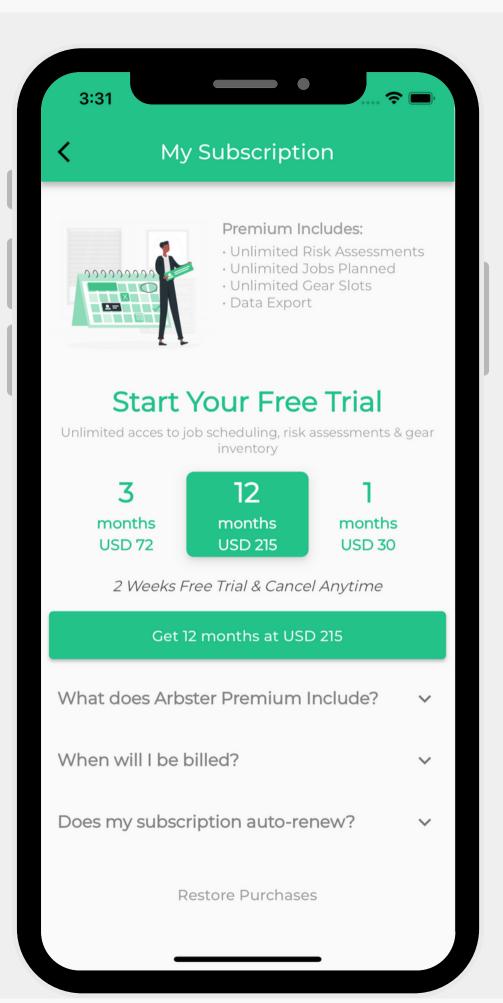


Detailed Gear Overview



Job Gear Checklist

Effective Conversion Funnel



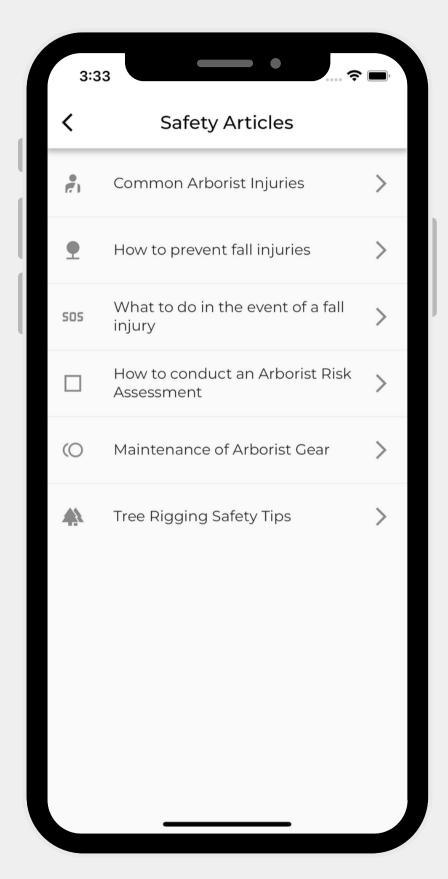
O1 Clear overview of what you get in premium.

02 Simple choice of subscription level.

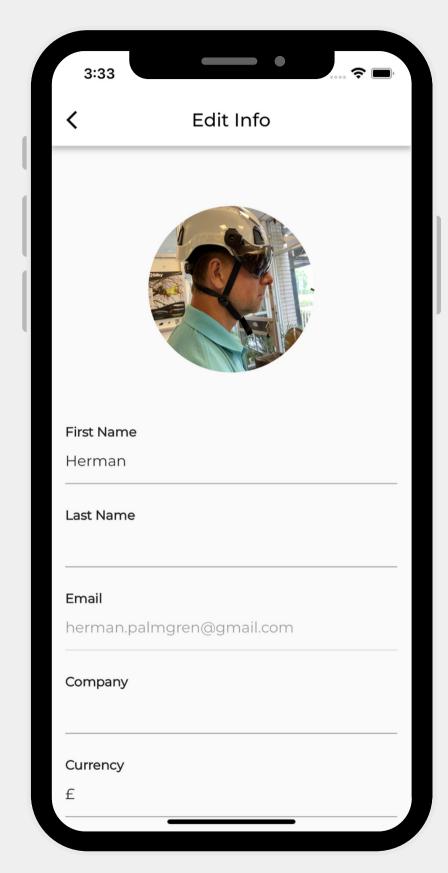
O3 Clear answers to common questions



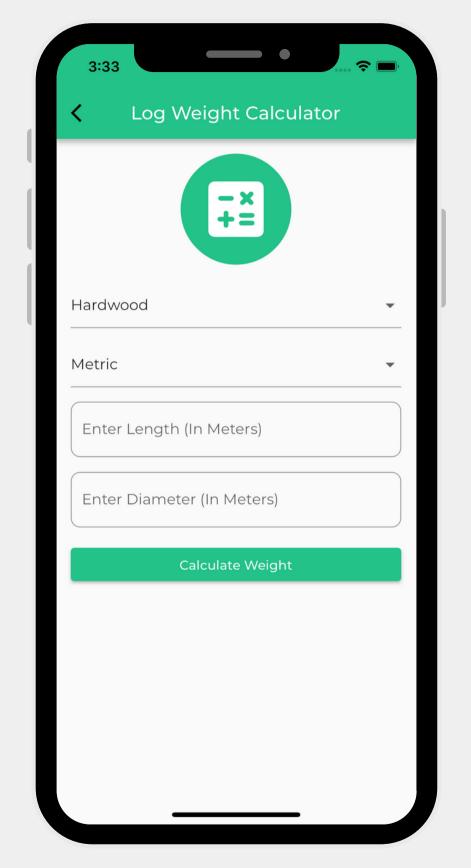
Other Screens



Arborist Safety Module



Account Page



Arborist Toolkit



The Ultimate Arborist Companion.
Complete comprehensive on-site risk assessments, manage your jobs, track your gear and more! All in a simple app available for iOS and Android.







